

## LANXESS USES BRAINLOOP SECURE DATAROOM TO PROVIDE REGISTRATION INFORMATION FOR REACH PROCESSES

One of the requirements of the European Union's REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals) legislation, which came into effect on 1 July 2007, is that all companies involved in registering a chemical have the obligation to share data about it. For LANXESS, the challenge was to find an IT solution that protected its expertise while enabling fast, secure communications with partners throughout the European Union working within the Substance Information Exchange Forum (SIEF).

LANXESS is a leader in specialty chemicals with 2009 sales of EUR 5.06 billion and 14,300 employees in 23 countries. LANXESS has 42 production sites around the world. The company's core business comprises the development, manufacture and sale of plastics, rubber, specialty chemicals and intermediates.

LANXESS owns highly valuable information relevant to the registration of substances in compliance with REACH. According to predefined REACH guidelines, this information should be available to all registrants with a view to sharing costs.

According to Dr. Bernd Woost, Information Technology, LANXESS Germany: "The way companies share information in a SIEF is very variable. Some companies use commercial portals where this sensitive data can be stored and viewed. Others rely on email, but we find this unsuitable as the documents are sometimes very large. That's why we looked for a secure yet convenient platform to publish and share our valuable study results. The SIEF agreement processes are very time-consuming anyway, so we wanted this platform to make them significantly more efficient."



Head office of the LANXESS Germany GmbH

### LANXESS

Energizing Chemistry

#### FAST FACTS

Customer..... LANXESS Germany GmbH  
 Industry..... Pharma  
 Employees..... 14.300

#### CHALLENGE

To find a secure yet convenient way for LANXESS to share studies and dossiers about chemicals subject to mandatory registration with other companies wanting to register a particular substance.

#### SOLUTION

Brainloop Secure Dataroom is used as a platform to share valuable chemical information.

#### BENEFITS

- › Secure provision of sensitive information to interested parties
- › Convenient availability of the documents in PDF format
- › Brainloop Secure Dataroom combined with Adobe LiveCycle Rights Management provides end-to-end document security right through to the desktop
- › Rapid data room availability helps companies adhere to registration deadlines
- › Secure document storage in data room protected by password and PIN
- › Tamper-proof audit trail of all data room activity facilitates regulatory compliance



### Brainloop Secure Dataroom fulfills security and convenience requirements

After evaluating the systems available on the market, LANXESS selected the Brainloop Secure Dataroom. With its encryption technology, two-factor login with a password and a PIN texted to the user's cell phone, and the end-to-end document security right through to the desktop, the web-based data room fulfills the company's key requirements for security and convenient communication in the best possible way.

### Brainloop Secure Dataroom and Adobe LiveCycle Rights Management – security right through to the desktop

The web-based Brainloop Secure Dataroom, in combination with Adobe LiveCycle Rights Management, meets the company's requirement for a way to provide all study results securely. The solution ensures that the viewing and editing permissions, which LANXESS defines in the data room or on a central server, remain active even after a regis-

tration dossier has been downloaded onto a user's desktop. These permissions include special usage limitations to prevent the document from being changed, printed, or forwarded to other people. To give an example, the user receives his or her own personal copy of a document that is encrypted when saved and cannot be opened by other users. Also, it is automatically blocked after the predefined expiry date and is no longer visible on the desktop.

### Traceability and transparency to ensure regulatory compliance

The security features of the combined Brainloop Secure Dataroom and Adobe LiveCycle Rights Management solution have also proved very advantageous for compliance processes. LANXESS is able to apply centrally-defined security guidelines to documents throughout their lifecycle and their usage history is recorded and traceable. In this way, the company automatically achieves key risk management and compliance goals.

“THE REGISTRATION DOCUMENTS CONTAIN VERY VALUABLE DATA THAT MUST BE RIGOROUSLY PROTECTED AND PREVENTED FROM DISTRIBUTION BY SIMPLE COPY AND PASTE AFTER IT'S BEEN DOWNLOADED FROM THE DATA ROOM,” EXPLAINS DR. WOOST. “TIME IS ANOTHER IMPORTANT FACTOR, AS ALL REGISTRATIONS ARE SUBJECT TO CERTAIN DEADLINES. THE BRAINLOOP SOLUTION ENABLES US TO GUARANTEE END-TO-END SECURITY THROUGH TO THE USER'S DESKTOP WHILE MAKING IT QUICK AND CONVENIENT FOR INTERESTED PARTIES TO FIND THE INFORMATION THEY NEED IN THE FAMILIAR PDF FORMAT.”

**Dr. Bernd Woost,**  
Information Technology,  
LANXESS Germany GmbH



## CONTACT

**Brainloop**, with offices in Boston and Munich, is the leading provider of Document Compliance Management solutions that enable customers to share confidential documents in a highly secure and traceable environment.

For more information please visit [www.brainloop.com](http://www.brainloop.com)

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