

Brainloop – Ensuring Compliance and Security in Collaboration



What does Brainloop do?

Brainloop provides a highly secure online work space that helps companies mitigate information risk, meet compliance objectives and increase process efficiencies when sharing their most confidential documents inside and outside of the enterprise.

How is Brainloop used?

Large enterprises, often in regulated industries, use the Brainloop application across multiple departments and business processes when confidential documents need to be shared yet protected from intentional or unintentional disclosure. Brainloop facilitates and secures life sciences technology licensing, M&A transactions, electronic board rooms, as well as information sharing with auditors, lawyers and consultants.

Who are some of Brainloop's customers?

Tens of thousands of users at Global 2000 companies use Brainloop to share and protect confidential documents. This includes enterprise customers like BMW and T-Mobile, consulting firms like Deloitte and PricewaterhouseCoopers, as well as leading law firms and investment banks.



What do Forrester and Gartner say?

"Trusted SaaS Offerings for Secure Collaboration" written by Gartner analysts Jay Heiser and David Gootzit (Report # ID G00164936), lists Brainloop among the vendors with SaaS and collaboration products that "offer the highest levels of trust based on support tasks with specific regulatory requirements for privacy, confidentiality and integrity."

Also, Brainloop was included in an April 2009 Forrester Research report, titled "Market Overview: The M&A Management Tools Market in 2009." This report by Forrester analyst Daniel Krauss, with Jonathan Penn and Charles Green includes Brainloop among virtual data room vendors, a category that replaces traditional paper-based deal rooms for M&A transactions.

Who are Brainloop's technology partners?

Brainloop integrates with both Microsoft RMS and Adobe LiveCycle to protect documents from unauthorized forwarding, printing and saving – even after they've been downloaded by the user. This allows customers to revoke access to documents even after they have left the secure platform.

What are the benefits of using Brainloop?

Easy and secure communication

- › Web-based access from anywhere
- › No installation necessary on the desktop
- › 256-bit encryption on the server; 128-bit SSL during transmission

Reduce information security risk

- › Secure two-factor authentication for access control
- › Support for company security policies
- › Protection from access by internal or external IT staff

Compliance with audit requirements

- › Tamper-proof audit trail of all activity in the work space
- › Version labeling with document fingerprint

Collaboration and document management platform

- › Project documents stored together
- › Automatic version management
- › Document history spotlights documents that have been read or edited

Why use a solution like Brainloop?

Companies deal with a lot of confidential documents, such as financial reports, major contracts or confidential R&D. Surprisingly enough, these documents are often not very well protected; they are stored on a file server or in a groupware application. Drawing the analogy to paper documents one could argue they are kept in an open filing cabinet. Would you put the paper version of your financial reports in a filing cabinet? Probably not. You would put them in a safe. This is exactly where these electronic documents belong: in a safe, in Brainloop. If you have them floating around on a file share or attach them to emails it's almost impossible to track your information and to maintain your document's integrity.

Brainloop makes sure your confidential information stays confidential, no matter who needs to see it. It also makes sure that it isn't changed accidentally or intentionally, which is important to meet compliance and risk management objectives.

What is the risk exposure when sharing confidential documents?

Companies cannot conduct their business without sharing documents outside the corporate network; in fact, the more confidential the document, the more it has to travel. And it will travel – collaboration is the lifeblood of the networked economy. End users often share highly confidential

documents by email or use external collaboration applications at the departmental level without corporate IT's approval. This uncontrolled information sharing leads to significant information risk exposure since intentional or unintentional disclosure might violate compliance and regulatory requirements. Traditional information security controls like firewalls, email encryption and rights management do not provide adequate protection as they cover only the infrastructure level and are protected only within the corporate network. The networked economy requires an end-to-end approach focusing on the business process and the end user; confidentiality does not stop at the firewall.

Why should you have a document compliance management strategy?

Document compliance management attempts to mitigate the information risk that is inherent in sharing confidential information with externals. Corporate information security groups need to define security controls and empower end users to adhere to them by offering appropriate tools and applications that meet the organization's security and compliance standards. Rather than letting departments pick their own tools, corporate information security should provide a platform that can be used across many different departments and use cases. The ideal platform will address end user requirements in terms

of ease of use and functionality, as well as security requirements in terms of policies and audit capabilities. Additionally, IT should consider the delivery model (on-demand or on-premise) and ensure that the vendor meets certification, compliance and regulatory requirements and commits to a service level.

How is Brainloop implemented?

Brainloop Secure Dataroom is an on-demand service. It is particularly cost effective for customers because they pay for their actual usage of the system. In addition, companies avoid hardware and infrastructure investment, as well as ongoing maintenance. Implementation is quick and uncomplicated, requiring only a few days – or less. The customer can choose between high security data centers in Europe and North America. Brainloop also offers the option of on-premise deployment on the customer's own servers.

Who is Brainloop?

Brainloop, founded in 2000, is the leading provider of document compliance management solutions that enable customers to share confidential documents in a highly secure and traceable environment. The company's offices in Boston and Munich, along with a global network of partners, serve users on six continents.



CONTACT

Europe

Brainloop AG
 Franziskanerstr. 14
 81669 München · Germany
 T: +49 (89) 444 699 0
 info@brainloop.de
 www.brainloop.de

USA

Brainloop Inc.
 One Broadway, 14th floor
 Cambridge, MA 02142 · USA
 T: +1 (800) 517 3171
 info@brainloop.com
 www.brainloop.com