



BRAINLOOP LAUNCHES SECURE XCHANGE AS COMPREHENSIVE SOLUTION FOR SENDING EMAIL ATTACHMENTS SECURELY

Boston, USA 23 June 2009 – Brainloop today announced the launch of its new product **Secure XChange**, setting a new standard for an easy yet secure way to send email attachments. Users can choose whether to email their documents in the usual way or via a secure dataroom. Ease of use is the solution's watchword, as users can send protected documents with their usual email program, such as Outlook. The email, together with its attachments, is then saved to the dataroom.

Secure XChange combines the user's familiar email environment with the key security functions of the dataroom. These include the attribution of company-defined security categories; the addition of a personalized watermark to a document; and read-only access to information.

Secure XChange: How it Works

The sender composes an email in the usual way and attaches the required documents; even very large file sizes are possible. The user then hits the "Send" button and next, a dialog box opens and asks whether the user wants to send the document by email in the normal way or via a secure dataroom. This avoids the risk of a user forgetting to send a document securely. The addressees of the message then receive an email in which the attachments have been replaced by links to the dataroom. They can click on the link and login with their password and PIN to access the documents.

If necessary, the links can be revoked in the dataroom after the message has been sent. This disables access to the document and is a useful feature if a user has inadvertently sent the email to the wrong person. To ensure the highest levels of security, the sender can stipulate that all the recipients of the message must be dataroom users. This will activate all of the verification mechanisms in the authentication process. The sender can also request a delivery receipt and set a timeframe for recipients to access and download the document. The maximum time available is 60 days, after which the document is automatically deleted from the secure dataroom.

Comments Peter Weger, CEO of Brainloop: "We've developed Secure XChange based on requests from customers who wanted a way to use Brainloop Secure Dataroom security when they communicate with external users who are not dataroom members. The familiar email environment makes it very easy for users to define the appropriate security level for confidential documents in each email they send."

About Brainloop AG

Brainloop AG, with offices in Munich and Boston, is the leading supplier of software solutions for high-security management of confidential documents. Brainloop Secure Dataroom is a virtual document safe that enables safe filing, editing and distribution of highly confidential documents within a single company, and beyond. All contents are powerfully protected from unauthorized internal or external attacks, and all actions within the dataroom are documented by an auditing system. Examples for use include contract negotiations, collecting data and writing up quarterly reports, and any other communication that contains confidential information.

Brainloop Secure Dataroom is used internationally by hundreds of renowned companies including BMW, Deutsche Telekom, Eurocopter, Galileo Industries, Premiere and ThyssenKrupp. Leading law firms and investment banks use this solution for the complete life cycle of M&A transactions. Strategic partners of Brainloop are HP, IZB, Microsoft and T-Systems Business Services. <http://www.brainloop.com>



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