



## BRAINLOOP SECURE DATAROOM 7.0 OFFERS NEW END-TO-END SECURITY SOLUTION FOR CONFIDENTIAL DOCUMENTS

ANYTIME, ANYWHERE:

**BRAINLOOP SECURE DATAROOM PROTECTS CONFIDENTIAL DOCUMENTS ANYTIME - DURING CREATION, DURING TRANSMISSION AND ON YOUR DESKTOP**

**Boston, January 29<sup>th</sup>, 2008**

Brainloop AG, the leading provider of software solutions for sharing strictly confidential information across the extended enterprise, today announced Brainloop Secure Dataroom Version 7.0. The new version not only protects documents on the central server and during transmission, but also after delivery to the desktop. This makes Brainloop Secure Dataroom Version 7.0 the first end-to-end security solution that protects confidential documents throughout their entire lifecycle.

The dataroom's user-friendly interface and integrated policy management ensures that security policies are consistently applied to documents in the everyday working environment. Predefined document security categories help users manage the powerful security capabilities of the underlying system. Brainloop Secure Dataroom automatically determines the ideal transfer and presentation mechanism depending on the capabilities available on the destination desktop.

"The new version of the Brainloop Secure Dataroom provides users with an end-to-end security solution that is unique on the market today," comments Markus Seyfried, CTO of Brainloop AG. "Without needing any specialist knowledge and without installing any software on the client, users can now apply comprehensive and consistent document protection in their day-to-day work while ensuring that they are complying with internal security guidelines."

### MAJOR NEW FUNCTIONS AT A GLANCE

- **SECURE PRESENTATION OF CONFIDENTIAL DOCUMENTS – EVEN OUTSIDE THE DATAROOM**

Brainloop Secure Dataroom 7.0 now supports Microsoft's XPS as an additional format for Brainmark presentation, a Brainloop technology enabling



secure and configurable presentation of a document. Brainmark provides each document with a unique identification number. Alongside PDF, XPS can be used to embed watermarks in the Brainmark view. The advantage of XPS is that this format is easy to protect using Microsoft RMS (Rights Management System). The standard XPS viewer provides an additional secure method of forwarding documents for viewing purposes only.

- COLLABORATION ON CONFIDENTIAL DOCUMENTS – WITH NO CLIENT SOFTWARE INSTALLATION

Brainloop Secure Dataroom 7.0 is the most comprehensive solution for protecting confidential documents – down to the desktop of the recipient. Brainloop's administration console ensures that the application is extremely intuitive to use. Using Microsoft RMS, access rights to Microsoft Office documents in Word, Excel, PowerPoint, and XPS formats can be enforced even outside the dataroom. The encryption and access rights defined in the dataroom remain in force if the user saves or forwards the document locally. The administration of Microsoft's RMS engine is managed entirely by the dataroom.

"The combination of Brainloop Secure Dataroom and Microsoft RMS keeps confidential documents encrypted all the time – during transmission, on the desktop, and on the central server – across enterprise boundaries," comments Tom Koehler, Director Security Strategy & Communication, Microsoft Germany. "This is a real value-add for our customers."

- SECURE EMAIL IN THE DATAROOM

Brainloop has developed a new email module to better protect communications between the members of a dataroom. The dataroom can be configured so that all types of confidential information, including notifications, message summaries, and messages between users, are sent in encrypted form. Depending on their profile, recipients of a document receive either the message encrypted with an X.509 certificate, or simply a notification that a new document or email is available. Sending a notification ensures that users can only view the confidential email copy in their personal inbox within the dataroom. As a result, the Brainloop Secure Dataroom acts as a secure hub for all communications within security-critical business processes.



## **About Brainloop**

Brainloop is the leading provider of infrastructure and solutions for managing confidential documents. Brainloop's customers achieve important risk-management and compliance objectives by deploying Brainloop Secure Dataroom for boardroom communications, financial reporting, strategic projects and all situations where confidential documents need to be available to authorized users inside and outside the firewall yet protected from unauthorized access.

Brainloop Secure Dataroom is used around the world in hundreds of leading organizations, including BMW, Deutsche Telekom, Eurocopter, Galileo Industries and ThyssenKrupp. Leading legal and financial services companies deploy the Brainloop solution throughout the complete M&A lifecycle. Strategic Partners include Hewlett Packard, IZB, Microsoft and T-Systems Business Services. Brainloop has offices in Boston, MA and Munich, Germany.

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