



FROM PLANNING THROUGH ADMINISTRATION: BRAINLOOP DATA ROOM PROVIDES SECURE AND EFFICIENT FACILITY MANAGEMENT

Boston, September 30, 2009 - The Brainloop Secure Dataroom, the web-based solution for quickly and securely sharing confidential documents, is increasingly being used by real estate firms. They find that sharing project-related information, managing contracts and portfolios, and working with suppliers on large properties is faster and much more secure in the data room. The solution enables real estate companies to react quickly to potential transaction options, as all data relating to owners' assets can be stored and accessed in a central location. As a result, property can easily be bought and sold at short notice.

The Brainloop Secure Dataroom's ease of use enables facility managers to work with all types of property management and maintenance information. For example, they can easily upload building information, control budgets for ongoing projects, and manage guarantees and rental agreements. Suppliers involved in a project can be invited to the data room to post their proposals, contracts, building surveys, and invoices for easy consultation by all authorized project participants.

Financial and legal specialists benefit from the software-as-a-service solution in that they can set up and update a dedicated deal room containing all necessary transaction information. This eliminates the extremely time-consuming collection and collation of documents when a transaction opportunity arises and allows real estate managers to respond much quicker to offers. The integrated permissions system using a password and PIN protects sensitive documents from access by unauthorized users. It also enables potential bidders to view the documents at the same time without being aware of each another. This significantly accelerates the whole due diligence process.

Peter Wildauer from EHL Immobilien in Vienna, Austria, comments: "Project managers, facility managers and commercial managers can all profit from working with the virtual data room. It's so easy to use, and sharing documents is both fast and secure. It makes everyone's job easier to have all current, sales-related information in one place – asset managers can react faster to offers and that speeds up the whole transaction process. With credit becoming harder to find, it's a big advantage for property owners to be able to respond immediately to bids and not lose a deal because they took too long to gather all the data."

Peter Weger, CEO of Brainloop, agrees. "We believe the real estate sector has huge potential for our data room business," he says. "The solution has extremely attractive benefits for this sector. Preparing all the sales data centrally makes facility management much more transparent, and sellers can react to transaction opportunities immediately."



ABOUT BRAINLOOP

Brainloop, with offices in Munich and Boston, is the leading supplier of software solutions for high-security management of confidential documents. Brainloop Secure Dataroom is a virtual document safe that enables safe filing, editing and distribution of highly confidential documents within a single company, and beyond. All contents are powerfully protected from unauthorized internal or external attacks, and all actions within the data room are documented by an auditing system. Examples for use include contract negotiations, collecting data and writing up quarterly reports, and any other communication that contains confidential information.

Brainloop Secure Dataroom is used internationally by hundreds of renowned companies including BMW, Deutsche Telekom, Eurocopter, Galileo Industries, Sky (formerly Premiere) and ThyssenKrupp. Leading law firms and investment banks use this solution for the complete life cycle of M&A transactions. Strategic partners of Brainloop are HP, IZB, Microsoft and T-Systems Business Services.
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