

Asset Management

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Due to the increasing pressure on companies to keep tight control over their costs, many of them are constantly striving to identify and implement ways to boost efficiency and reduce expenditures. Companies in the asset management field are no exception. Successful asset management, which can lower costs and increase efficiency, is built on accurate, well-founded decisions. These require fast, flexible access to up-to-date real estate information and documentation. Once this is in place, the management, operation, profitability and marketing of properties are all much simpler.

Today, more and more firms in this sector are working with digital property files to ensure all these processes run smoothly. They provide a solution to problems like inconsistent archives or reference files, outdated records, missing originals and questions about responsibilities.

Digital Property Files

The digital property file helps companies create consistent structures for managing electronic information. The documents are systematically organized, updated and amended, so that labor-intensive manual processes and risk factors are a thing of the past. The digital property file provides online access to all real estate documents via a high-security, web-based system that makes it quick and easy to update information. It reduces costs while enabling better control over management processes – anytime and from any location.

The digital property pile is provided by the Brainloop Secure Dataroom, a web-based application that enables secure access to documents and other information. All types of sensitive information can be stored on the Brainloop platform, just like paper documents in a safe. Companies using the service control access to their own data rooms.



BENEFITS AT A GLANCE:

- › Convenience, efficiency and speed with 24/7 online availability
- › Consistent structure, transparency, and currency of information
- › Centralized repository meets the most stringent security requirements for access permissions, document status and usage
- › Traceability and transparency with an audit trail of all activity
- › Fulfills compliance regulations
- › Simple document management with familiar look and feel and an intuitive interface
- › Clear import structure for new documents, useful for property purchases as well as sales



“ THIS WEB BASED SOLUTION FULFILLS OUR MOST STRINGENT SECURITY, TRACEABILITY AND TRANSPARENCY REQUIREMENTS FOR SHARING AND STORING CONFIDENTIAL DOCUMENTS. IT MAKES ASSET MANAGEMENT BOTH EFFICIENT AND CONVENIENT WHILE ENABLING FAST RESPONSES TO POTENTIAL TRANSACTIONS. IT ALLOWS US TO COMPLETE PROPERTY PURCHASES AND SALES IN A SHORTER TIMEFRAME.”

Andreas Völker,
BNP Paris Real Estate Consult GmbH

Users need to authenticate themselves before they can gain access to the digital property file. The Brainloop Secure Dataroom supports two-factor authentication with a one-time code – provided via a token or smartcard – and the user’s personal password.

The solution’s ease of use is a key advantage when sales processes need to be initiated on short notice, especially if the bidders, advisors and other parties are located around the globe. Real estate companies always have on-demand access to a solution that makes it easier to share project information, manage

contracts, and involve suppliers in the management of large commercial properties. It also underpins end-to-end portfolio management.

Firms are always able to respond quickly to potential transaction options because all of the property owner’s asset data is organized and stored centrally. Property purchases and sales can both be completed at short notice, with no need for a time-consuming preparation phase beforehand.



CONTACT

Brainloop, with offices in Boston and Munich, is the leading provider of Document Compliance Management solutions that enable customers to share confidential documents in a highly secure and traceable environment.

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