

SOLUTION BRIEF



Intellectual Property Protection

KEY CORPORATE CHALLENGES

- Highly sensitive intellectual property must be shared securely with internal and external partners
- Document review must be secure and monitored so that companies can track who has seen documents and when they were viewed
- Intellectual property must be accessible remotely for collaboration, yet fully protected from unauthorized access
- Unauthorized access, printing, saving and forwarding of documents must be prevented
- Granular control is needed to vary the different levels of access to each document

BRAINLOOP SOLUTION

- Web-based, on-demand work space to enable document collaboration anytime, anywhere
- End-to-end intellectual property protection
- Document restrictions to control how much access users have to intellectual property
- Control of document printing, downloading, saving and forwarding
- Confirmation of document receipt and review
- Secure document storage on an encrypted server

CORPORATE BENEFITS

- Secure collaboration and sharing of intellectual property
- Cost-effective, comprehensive document security
- Easy deployment without IT resources
- Streamlined document auditing and tracking
- Rapid, efficient document processing and review

A company's expertise and R&D output are at the very heart of its competitive advantage. Life sciences, engineering and other knowledge-intensive companies maximize their value by creating intellectual property and deploying it in collaboration with internal and external partners, licensees and suppliers. The method a company uses to protect its intellectual property against theft and accidental leakage can be a major advantage – or a liability.

Requirements for Secure Collaboration

Sharing intellectual property with partners – some of whom may also be competitors – poses a complex security challenge. Some documents can be shared with all collaborators, while others must be accessed only by specified partners. Additionally, access to some documents may change over the course of a project or strategic alliance as the documents become relevant to more participants. In all cases, premature disclosure of proprietary information must be prevented.

Limitations of Traditional Technology Solutions

Challenged to protect intellectual property, some companies have relied on hard-copy reviews of sensitive documents. Others have turned to ad hoc solutions that integrate traditional document management systems with email encryption and FTP sites. Neither approach has produced satisfactory results: Physical review of intellectual property imposes undue burdens on the users, and ad hoc solutions require substantial IT resources without providing adequate security.

Advantages of the Brainloop Secure Dataroom

Brainloop Secure Dataroom makes intellectual property easily accessible to authorized users for secure, streamlined collaboration, without draining scarce IT resources.

Web-Based Accessibility

Brainloop Secure Dataroom is a Web-based, on-demand, secure work space and corporate document repository that provides end-to-end security for intellectual property.

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SOLUTION BRIEF: INTELLECTUAL PROPERTY PROTECTION

SATELLITE CONSORTIUM SAFEGUARDS MEMBERS' TRADE SECRETS

An international aerospace consortium was challenged to bring competing companies together to collaborate on a project.

Because of the competitive nature of the consortium participants, it was imperative that intellectual property be strictly safeguarded. Participants were scattered all around the world, so online access to information was crucial to productivity.

The Brainloop Secure Dataroom gave consortium participants a secure, role-based collaboration platform that protected their intellectual property while promoting productivity.

Authorization was issued based upon a user's position and responsibilities within the project. Once authorized, users had easy access to information via the Internet from any PC, eliminating the need to rely on unsecured email.

"With the Brainloop Secure Dataroom, we were able to install a reliable, secure and flexible collaboration system in a very short time frame," said the head of information management and security for the consortium.

ABOUT BRAINLOOP

Brainloop is the leading provider of software solutions that enable the secure management of confidential documents anytime, anywhere. Brainloop Secure Dataroom is a hosted service for managing, sharing, and collaborating on confidential documents, using best-in-class security. For more information, visit www.brainloop.com.

Authorized users can easily access sensitive, confidential documents online, so scheduling and location options are expanded, giving companies a boost in productivity.

Easy-to-Deploy Security

Brainloop Secure Dataroom delivers the security and collaboration functionality required in an easy-to-deploy solution that doesn't demand a large IT investment. Documents can be hosted on an encrypted server immediately, without calling on IT resources. And because Brainloop's secure work space is available as a SaaS solution, there's no hardware or software to install.

Maximum Document Control

Companies use Brainloop Secure Dataroom to gain granular control over intellectual property review: Access can be controlled at the document level to restrict specified users from printing, forwarding or saving the information. All document accesses and changes are captured in a tamper-proof audit trail, so a document's distribution at any point in time can be determined. Armed with the knowledge that their intellectual property is secure, authorized users can share documents freely among themselves, streamlining and accelerating their collaboration.

Brainloop Secure Dataroom at a Glance

- **Strict Access Control and Security**

Document access is secure outside the firewall. Access is restricted to specific internal and external users. All activity is captured in a tamper-proof audit trail. Documents are protected against access by corporate IT.

- **Best-in-Class Document Protection**

Documents cannot be downloaded, forwarded or printed. Embedded watermarking provides additional protection. Document access can be added or retracted by the administrator, even after users have downloaded the documents.

- **Usability and Access Features**

Accessible to authorized users anywhere, anytime. On-demand service permits quick implementation. Intuitive browser-based interface allows users to work immediately, without training.

- **Enhanced Productivity**

Fosters collaboration by remote users. Provides extensive and flexible reporting and powerful archiving for backup and document retention.