



Premiere AG

– Secure Dataroom ensures efficient and secure communication for Premiere AG

FAST FACTS:

- CUSTOMER:** **PREMIERE** Premiere AG, Unterföhring
- CHALLENGE:** Unsecure and inefficient paper fax delivery of board meeting handouts, meeting minutes and archived documents.
- SOLUTION:** Brainloop Secure Dataroom – highly secure delivery of confidential documents such as meeting minutes and Supervisory Board decisions
- BENEFIT:**
- Efficient communication between the Supervisory and Executive Boards
 - Archiving the Supervisory Board documents
 - Secure world-wide access of documents
 - Higher flexibility for document delivery
 - High security for processing confidential business transactions

Premiere decided to use Brainloop Secure Dataroom as a virtual dataroom to guarantee the secure transfer of confidential information, create greater flexibility in sharing documents and to efficiently structure the communication between the Supervisory and Executive Boards. The members of the Premiere Board of Directors can access important information and documents from anywhere via Brainloop's web-based document vault. Apart from the highly-secure delivery of confidential documents, such as board meeting minutes and Supervisory Board decisions, Premiere also employs the data-room for archiving Supervisory Board documents. As their next application scenario, Premiere wants to employ the functions of Brainloop Secure Dataroom beyond Executive and Supervisory Board communication for highly-secure processing of confidential business transactions.

The encrypted storage in the virtual dataroom, the encoded transfer of sensitive documents and the reliable user authentication are all a part of the comprehensive security concept of Brainloop Secure Dataroom. For access to company-critical documents such as Supervisory Board

documents, Brainloop also offers dual-factor authentication which employs additional tokens other than user name and password. For example, you can opt for users to receive a single session PIN sent to their mobile telephone by SMS. Additionally, every activity in the dataroom, including each read access and every change to a document, is automatically recorded.

»» For the electronic communication between the members of our enterprise, we required a highly secure, and above all a spatially flexible, infrastructure which permits permanent access to all meeting minutes and decisions for all participants – regardless of their location. Due to ease of use, worldwide availability and the high information security it provides, the Brainloop Secure Dataroom ideally meets our requirements. ««

Michael Börnicke,
CEO of Premiere AG