



Press Release

Electronic Safe used for Secure Transmission of Confidential Information

Brainloop Secure Dataroom to Protect Executive Communication at Premiere AG



Munich, September 19, 2005 - The Brainloop Secure Dataroom, a highly secure web-based solution for performing and tracking highly confidential business processes in the extended enterprise, has now been chosen by Premiere AG, the leading pay-TV provider in Germany and Austria. The electronic safe is used for the secure transmission of confidential information and to ensure ubiquitous accessibility to board-level documents by members of the supervisory and the managing boards. Brainloop Secure Dataroom will not only be used for secure document transmission, but also to organize a secure repository of corporate documents for the various members of the supervisory board. Premiere AG also plans to deploy the Dataroom beyond the boardroom to organize and protect other critical business processes.

Brainloop's end-to-end security architecture consists of an encrypted repository, the encrypted transmission from server to client and the strong authentication of all users. A two-factor authentication process is available as an extra protection layer for particularly sensitive documents in the corporate boardroom. As every access to the Dataroom is recorded in an audit trail, customers benefit from a seamless documentation of corporate information flow. Michael Börnicke, Chief Financial Officer of Premiere AG, says: "Our board members were asking for a highly secure, but universally accessible solution, that would permit them to access current and historical documents, such as meeting minutes and board-level decisions, from anywhere in the world. Brainloop's Secure Dataroom was the optimal solution: It is easy to use, ubiquitously accessible while meeting the highest security standards."

About Brainloop AG

Brainloop AG is the leading provider of infrastructure and solutions for managing confidential documents. Brainloop Secure Dataroom is a highly secure on-demand application for storing, sharing, and collaborating on confidential documents such as contracts, financial reports, boardroom documents, and strategic projects throughout the extended enterprise. Brainloop Secure Dataroom makes these documents ubiquitously available to authorized users inside and outside the corporate firewall, while preventing any potential access by unauthorized users, including the IT personnel managing the Brainloop on-demand platform. Brainloop's customers reach important risk management and compliance objectives by organizing critical business processes in a secure environment where all corporate information flow can be documented. Brainloop's customers include large corporations such as Deutsche Telekom, Thyssen-Krupp, Galileo Industries and Bankgesellschaft Berlin, as well as leading legal and financial services firms.

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