



Brainloop AG Establishes Representation in China

As of April 1st, Brainloop AG expands into the Chinese market, through a local representation in Shanghai.

With the representation, Brainloop addresses the increasing demand, of German companies with offices in China, for a secure exchange of confidential project documents between both locations. "Customer proximity is very important to us. Thus, we have decided to be directly represented in China," explains Oliver Gajek, CEO of Brainloop AG. "With Brainloop's Secure Dataroom, we support the secure exchange of confidential documents, for example in the construction of a vehicle or a helicopter, on an international level. The Dataroom also helps to protect intellectual property," adds Markus Kähler, Head of Brainloop's representation in Shanghai.

The Brainloop Secure Boardroom's end to end security architecture includes encryption for storage and transmission of documents, and a strong user authentication. A two factor mechanism can be used additionally to the passwords, like a personalized chip-card. Furthermore, every action, like access or change of a document will be automatically recorded.

About Brainloop AG

Brainloop AG, headquartered in Munich, is the leading provider of infrastructure and solutions for managing confidential documents. Brainloop's customers reach important risk-management and compliance objectives by deploying Brainloop Secure Dataroom for boardroom communications, financial reporting, strategic projects and any situation where confidential documents need to be made ubiquitously available to authorized users inside and outside the firewall while being protected from unauthorized access.

Brainloop's customers include BMW, Deutsche Telekom, T-Systems, ThyssenKrupp, Galileo Industries, Premiere, Rhön-Klinikum AG, Buchanan Capital Group and Bankgesellschaft Berlin, as well as leading legal and financial services, who use Brainloop Secure Dataroom as an ASP service.

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