

Press Release

Largest Food Manufacturer and Retailer in Croatia uses Virtual Dataroom for Confidential Communication

Agrokor Board of Directors Communicate Securely with Brainloop Secure Boardroom



Munich / Zagreb, 7. March 2007 – Agrokor d.d., the largest food manufacturer and retailer in Croatia, has deployed Brainloop Secure Boardroom, the web-based software solution for communication between the board of directors and the supervisory board. The preparation and distribution of the board of directors' meetings and resolutions will be managed in Brainloop's Secure Boardroom application, which now supports online voting, allowing the board members to make decisions independent of the board meetings. In addition to that, sensitive information such as future marketing campaigns and other confidential documents will be managed in the Brainloop Secure Boardroom application.

Until now the gathering of information for the board's resolutions, the dispatch of minutes and filing took place in paper form or via e-mail. The Secure Boardroom eliminates these inefficient and insecure communication practices. From now on, board meetings will be prepared in the Boardroom, and resolutions will be executed during the meeting. Brainloop Secure Boardroom benefits include an efficient meeting management system, a central document repository, which is protected against tampering with documents and any unauthorized forwarding of e-mail attachments.

Marina Simunic, Chief Information Security Officer, Agrokor, explains: "We use the Secure Boardroom to prepare and to pass resolutions. The voting results will be registered in the Boardroom during the board meeting, guaranteeing that the resolutions remain unchanged. Especially in time-critical situations, Agrokor uses the dataroom for action by written consent, meaning that each board member can vote directly and independently in the Boardroom. Hence, the Secure Boardroom covers the requirements of our central, secure and simultaneously efficient meeting management system."

The Brainloop Secure Boardroom's end to end security architecture includes encryption for storage and transmission of documents as well as a strong user authentication. A two factor mechanism can be used for strong authentication where users receive a text message key sent to their mobile phone. Furthermore, every action, such as access or change of a document will be automatically recorded. A personalized watermark offers additional protection. The audit trail ensures that all operations in the Boardroom adhere to modern compliance regulations.

Oliver Gajek, CEO, Brainloop AG, comments: "We're excited to be working with Croatia's leading retail company. This is an important milestone in Brainloop's international expansion."

About Brainloop AG

Brainloop AG, headquartered in Munich, is the leading provider of infrastructure and solutions for managing confidential documents. Brainloop's customers reach important risk-management and compliance objectives by deploying Brainloop Secure Dataroom for Dataroom communications, financial reporting, strategic projects and any situation where confidential documents need to be made ubiquitously available to authorized users inside and outside the firewall while being protected from unauthorized access. The Brainloop Secure Boardroom is a variation of the Brainloop Secure Dataroom, especially customized to fit the needs of the directors and the supervisory board members.

Brainloop's customers include Deutsche Telekom, ThyssenKrupp, Galileo Industries, Premiere and Bankgesellschaft Berlin, as well as leading legal and financial services, who use Brainloop Secure Dataroom as an ASP service.

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About Agrokor

The Agrokor Group is the largest private company in Croatia and one of the leading regional companies with consolidated total revenues of HRK 13bn in 2005 and employing around 20,000 people.

The Agrokor Group's core businesses are the production and distribution of food and drinks on the one hand and retail on the other, comprising among others Croatia's largest producers of mineral water - Jamnica d.d.; ice-cream - Ledo d.d.; oil, margarines and mayonnaise - Zvijezda d.d.; the largest Croatian meat industry - PIK Vrbovec d.d.; Belje, the largest agricultural and industrial capacity in Croatia and the leading retail chain - Konzum d.d.

Agrokor is a company that founds its business policies on the development of strong brands and their continual improvement. The brands of Agrokor's companies are in principle leaders on the Croatian market while some of them are already leaders on the regional market as well.

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