



RED HERRING REVEALS COMPANIES SELECTED AS FINALISTS FOR THE RED HERRING 100 EUROPE 2007

CANNES, France, March 19, 2007 – Red Herring today announced that **Brainloop AG** was named a Finalist of Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.

“This year’s impressive list, and unprecedented number of submissions from companies demonstrates Europe’s emergence as a major player in the global technology sector,” said Red Herring Editor-in-Chief, Joel Dreyfuss. “The exceptional accomplishments of European technology companies and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

Red Herring’s lists of top private companies are an important part of the company’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Red Herring’s editorial staff rigorously evaluated more than 700 private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

Red Herring will honor the Red Herring 100 Europe Finalist companies at its Venture Market Europe (VME) 2007 event. Scheduled for March 25-27, at the Intercontinental Carlton, this intimate, three-day event is themed “The Pursuit of Disruption” and will explore how European firms are leading the charge in many technology sectors, gaining the competitive advantage, and driving entrepreneurial success in ways that create business opportunities for challengers and incumbents

alike.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

About Brainloop AG

Brainloop AG, headquartered in Munich, is the leading provider of infrastructure and solutions for managing confidential documents. The Brainloop Secure Dataroom is a virtual document safe where the filing, editing and distributing of confidential documents inside and outside enterprise boundaries can be done securely. It creates a strong protection against internal and external unauthorized access, as well as an end-to-end audit trail of all accesses and changes. The Brainloop Secure Boardroom is a variation of the Brainloop Secure Dataroom, especially customized to fit the needs of the directors and the supervisory board members.

Brainloop's customers include BMW AG, Deutsche Telekom, T-Systems, ThyssenKrupp, European Satellite Navigation Industries, Rhön Klinikum AG, Buchanan Capital Group and Landesbank Berlin, as well as leading legal and financial services, who use Brainloop Secure Dataroom as an ASP service.